

CHAPTER W04

INTEGRATION AND THE GENERAL LINEAR MODEL

Chapter Outline

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This chapter is intended to integrate and deepen your knowledge about the major statistical techniques you have learned in the previous chapters of the book. Equally important, it provides a thorough review of those techniques. We begin the chapter by reviewing how to select the appropriate statistical test when faced with a real research situation. We then discuss a key concept (called the *general linear model*) that ties together many of the statistical tests you have learned.

SELECTING A STATISTICAL TEST

In the previous chapters of the book, you have learned an array of statistical tests. In each chapter we described the situations when it is appropriate to use each particular test. We now bring that information together in one place to help you decide which statistical test to use when faced with a real research situation. Actually, the ideal time to think about which test to use is *before* you conduct the actual study. Otherwise you may find there is no statistical test available or the ones that are will be less ideal for some reason. You also need to decide in advance what statistical test you will use in order to figure out sample size and power.

The best way to decide which test is right for a particular research situation is to ask yourself a series of questions. The first question to ask yourself is about the type of variable(s) in your research situation. The sections below describe how to select the appropriate statistical test for different types of variables. [### Tip for Success: You may find it helpful to review the Chapter 1 material on levels of measurement before reading this chapter.]

WHAT TEST TO USE IN THE USUAL SITUATION OF EQUAL-INTERVAL MEASUREMENT

Most often, your research situation will involve outcome or criterion variables that are measured on an equal-interval scale. Figure 15–1 shows a decision tree for deciding on the appropriate test in such situations. Answering the questions in the decision tree will

guide you to the appropriate statistical test. The first question in the decision tree is: Are you testing the *difference between means* or the *association among variables*? For example, a study comparing the effect of different colors of printing on reading time focuses on the mean reading time for each color; thus, this is a study comparing means of variables. A study looking at the relation of mother's age to her oldest child's school grades is about associations among variables.

[### Insert Figure 15–1 about here]

If your study focuses on *differences between means*, the next question is whether there are two means being compared (for example, if you were looking at red printing vs. black printing) or whether there are more than two (for example, if you were looking at differences among printing in red, black, green, and blue). A *t* test is the appropriate type of test when there are two means being compared and an analysis of variance is the appropriate test with three or more means. Within each of these, you must next decide whether the same people will be in each group (you may recall from Chapter 7 that this is known as a *within-subjects* design) or a different set of people will be in each group (this is known as a *between-subjects* design).

If your study focuses on *associations*, the next question is whether there is one predictor (for example, mother's age) or more than one predictor (for example, mother's age and father's age). Correlation or bivariate prediction are suitable tests when there is one predictor variable (and one criterion variable) and multiple regression is the appropriate test when there are two or more predictor variables (and one criterion variable).

WHAT TEST TO USE WHEN YOUR SCORES ARE CATEGORIES

Suppose your scores are on a nominal variable (also called a *categorical variable*), such as which of several candidates a person most favors, or which of several possible responses a child gives to a teacher's question. The standard chi-square tests for goodness of fit or independence (see Chapter 13) cover most such situations. However,

as noted in Chapter 13, you can only use these tests when each person is in a different category (that is, you can not use them when you have a within-subjects design). Also, if you have a three- or more-way contingency table, you need to use procedures that are quite advanced (such as *log-linear chi-square*) and in any case often can not answer very directly the questions you might pose. Thus, if you have designed a study with a nominal outcome variable and you have repeated measures or more than a two-way table, we strongly urge you to find a way to re-design your study, perhaps by using a measure that is equal-interval instead.

However, if your nominal outcome variable has only two categories (or if you can combine categories so you end up with only two), you can then give the categories any two arbitrary numbers, such as 1 and 2, and then treat it as an ordinary equal-interval variable. But this does not work for more than two categories. (This situation and the issues involved are similar to *nominal coding*, described in an Advanced Topic section later in this chapter.)

WHAT TEST TO USE WHEN YOUR SCORES ARE RANK-ORDERED

Suppose your outcome or criterion variable scores are rank-ordered, such as place finished in a race or birth order in one's family. With rank-order scores, you may want to use one of the special rank-order tests discussed briefly in Chapter 14. (You will likely learn more about such tests in intermediate statistics courses.) You can use Figure 15–1 to find what test you would use if you had equal-interval scores, and then find the appropriate rank-order test using Table 14–4. However, as we explained in Chapter 14, in most cases you get reasonably accurate results if you just use the ordinary equal-interval statistics procedures (1, 2, 3, etc.) as if they were equal-interval scores. If you want to be more accurate you can use the ordinary tests with the adjustment described in Footnote 2 of Chapter 14.

WHEN YOU HAVE MORE THAN ONE OUTCOME OR CRITERION VARIABLE

Most psychology studies have a single outcome or criterion variable and the standard

methods you learned in earlier chapters are designed for such situations. However, you will sometimes want to do studies that use more than one such variable. For example, an experiment on the effect of color printing on reading a story might measure both time to read the story and also comprehension of the story. Or a survey might look at how mother's age predicts four criterion variables: her oldest child's grades in elementary, junior high school, high school, and college. We focus on three potential solutions for handling such research situations.

1. METHOD OF SEPARATE ANALYSES

In studies like these, one solution is to use separate ordinary tests for each outcome or criterion variable. Thus, you might run one t test comparing the effects of different colors of printing on reading time and another t test comparing the effect of the different colors on reading comprehension. Similarly you could conduct one regression analysis with mother's age predicting her oldest child's elementary school grades, another with mother's age predicting her oldest child's junior high school grades, and so on.

2. METHOD OF AVERAGING MEASURES

Another solution is to combine the several outcome or criterion measures into a single overall measure. (This is particularly appropriate if there are high correlations among the variables being combined.) For example, you could take the average of the four kinds of grades. However, in some situations, it is not so simple. Consider what would happen if you just did a simple average of each participant's reading time and reading comprehension score. One problem is that shorter reading times are better, but higher comprehension scores are better. So before averaging, you would need to reverse one of them. For example, if reading times go from 200 to 300 seconds, you can subtract each time from 300 seconds; then a high score would mean a better time and a low score, a worse reading time. Another problem in this example is that the two variables might be on quite different scales—for example, reading time (after reversing) goes from 0 to 100, comprehension scores might go from 1 to 7. Thus, if you combined them, the

reading time would probably have a bigger influence on the mean. A solution to this problem is to convert all the scores on each scale to Z scores, then average the Z scores. In this way, the different measures are put on the same scale.

3. MULTIVARIATE TESTS

Yet another approach would be to carry out an overall analysis that considers all the outcome or criterion variables together. As we discuss in Chapter 16, such procedures are called *multivariate statistical tests*. After reading Chapter 16 you should be able to understand what such tests do and in most cases select an appropriate procedure (for example, for the effects of colors on printing on reading time and reading comprehension, you could use a multivariate analysis of variance). However, without more advanced statistics courses, you won't be able to actually carry out such tests. Also, Chapter 16 does not cover some multivariate procedures you might need (for example, because it is rarely used, Chapter 16 does not introduce canonical correlation, the procedure you would need for handling the regression example of mother's and father's ages predicting their oldest child's various school grades).

Thus, until you take more advanced statistics courses, it is best to use the procedures you know, either doing separate tests for each variable or combining the variables by averaging.

HOW ARE YOU DOING?

1. Why is it important to think about which test to use in a research situation prior to conducting the study?
2. When your scores are rank-ordered, what options are available to you for conducting an appropriate test?
3. Name three potential solutions for dealing with research situations with more than one outcome or criterion variable?
4. Name the appropriate statistical test for each of the following research situations: (a) a study examining whether men and women differ in their scores on a statistics

exam; (b) a study comparing people's ability to recall a list of words when in a hot room compared to a cold room (the same people are tested in each condition); (c) a study in which people's level of stress is predicted from their level of depression, their age, and the level of stress of their romantic partner; (d) a study of whether men and women in orchestras are equally distributed across individuals who play the violin, the clarinet, and the trumpet; (e) a study in which first grade, second grade, and third grade students are compared on their level of extraversion.

ANSWERS

1. If you wait until after the study is completed, you may find that no appropriate statistical test is available. Also, selecting the test prior to doing the study enables you to figure the sample size and power for the study.
2. You can use a special rank-ordered test or you can use the equivalent ordinary equal-interval statistical test (perhaps also using the adjustment described in Footnote 2 of Chapter 14).
3. First, you can use separate ordinary tests for each outcome or criterion variable. Second, you can combine the variables into a single overall measure and carry out the test on this overall measure. Finally, you can use a multivariate statistical test that carries out an overall analysis of all of the outcome or criterion variables together.
4. (a) *t* test for independent means; (b) *t* test for independent means; (c) multiple regression; (d) chi-square test for independence; (e) one-way analysis of variance.

THE RELATIONSHIPS AMONG MAJOR STATISTICAL METHODS

More than 90% of the studies published in a typical year in the major social psychology journals use *t* tests, analysis of variance, correlation, or multiple regression (Reis & Stiller, 1992). This figure probably applies about equally well to all areas of psychology. By now you may have noticed many similarities among these four methods and the other statistical techniques that you have learned in this book. In fact, the techniques are more closely related than you might have realized: Many of them are simply mathematically

equivalent variations of each other, and most of them can be derived from the same general formula. This is because there is a central logic behind all these methods based on a general formula that mathematical statisticians call the **general linear model**.

So let's focus on the Big Four (t tests, analysis of variance, correlation, and multiple regression), which are all special cases of the general linear model and therefore systematically related. Perhaps in the process, many of your half-sensed intuitions about what you've learned will emerge into the light.

To put it all briefly (and then proceed in depth), the most general technique is multiple regression (Chapter 12), of which bivariate correlation (Chapter 11) is a special case. (As you learned in Chapter 12, the logic of hypothesis testing with bivariate prediction is identical to that for bivariate correlation. To keep this chapter as straightforward possible, we focus primarily on bivariate correlation, but everything we say about bivariate correlation applies equally to bivariate prediction.) At the same time, the analysis of variance (Chapters 9 and 10) is also a special case of multiple regression. Finally, the t test (Chapters 7 and 8) can be derived directly from either bivariate correlation or the analysis of variance. Figure 15–2 shows these relationships.

[### Insert Figure 15–2 about here]

When we say that one procedure is a *special case of another*, we mean that it can be derived from the formula for the other. Thus, when using the more specialized procedures, you get the same result as if you had used the more general procedure. To put this in more concrete terms, if you were going to a desert island to do psychology research and could take only one computer program with you to do statistical tests, you would want to choose multiple regression. With that one program, you could accomplish all of what is done by more specialized programs for bivariate correlation, t tests, and analyses of variance.

We explore these links in the remainder of this chapter. First, we consider a formal statement of the general linear model. Then, we look at each of the links in turn: multiple

regression with bivariate correlation, analysis of variance with the t test, bivariate correlation with the t test, and multiple regression with the analysis of variance (with this final relationship being covered in detail in an Advanced Topics section towards the end of the chapter).

THE GENERAL LINEAR MODEL

One way of expressing the general linear model is as a mathematical relation between a criterion variable and one or more predictor variables. The general linear model is very closely related to multiple regression. As a reminder, here is the multiple regression linear prediction rule (shown for three predictor variables) you learned in Chapter 12: $\hat{Y} = a + (b_1)(X_1) + (b_2)(X_2) + (b_3)(X_3)$. In this formula, \hat{Y} is the predicted score on the criterion variable; a is the regression constant; b_1 , b_2 , and b_3 are the regression coefficients for the first, second, and third predictor variables, respectively; and X_1 , X_2 , and X_3 are the person's scores on the first, second, and third predictor variables, respectively.

The principle of the general linear model is that any person's score on a particular criterion variable is the sum of several influences:

1. Some fixed influence that will be the same for all individuals—such as the nature of the testing procedure or the impacts of human biology and society.
2. Influences of other variables you have measured on which people have different scores—such as amount of sleep the night before, how well slept, and number of dreams.
3. Other influences not measured—this is what makes error.

Influence 1 corresponds to the regression constant (a) in the multiple regression linear prediction rule. Influence 2 corresponds to all of the b and X pairs— $(b_1)(X_1)$, $(b_2)(X_2)$, and so forth—in a multiple regression linear prediction rule. Influence 3 is about the errors in prediction. (If there were a 1.0 multiple correlation, there would be no Influence 3.) Thus, the general linear model can be stated in symbols as follows:

[### Formula text: A person's actual score on the criterion variable is the regression constant, plus the regression coefficient for the first predictor variable multiplied by the person's score on the first predictor variable, plus the regression coefficient for the second predictor multiplied by the person's score on the second predictor variable, plus the regression coefficient for the third predictor variable multiplied by the person's score on the third predictor variable, plus any additional regression coefficients multiplied by any additional scores on predictor variables, plus error.]

$$Y = a + (b_1)(X_1) + (b_2)(X_2) + (b_3)(X_3) + \dots + e \quad (15-1)$$

In this formula, Y is a person's actual score on some criterion variable; a is the fixed influence that applies to all individuals (Influence 1); b_1 is the degree of influence of the first predictor variable (Influence 2); it is the regression coefficient, which you then multiply by the person's score on the first predictor variable, X_1 . b_2 , b_3 , and so forth are the influences of predictor variables 2, 3, and so forth. e is the error, the sum of all other influences (Influence 3) on the person's score on Y . That is, e is what is left over after everything else has been taken into account in making the prediction.

Notice that this formula is nearly identical to that for multiple regression, with two exceptions. First, instead of having the predicted Y value (\hat{Y}) on the left, you have the actual value of Y . Second, it includes an error term (e). This is because the formula is for the actual value of Y and because a and b values ordinarily don't predict perfectly. The error term (e) is added to account for the discrepancy from a perfect prediction of Y .

Thus, the general linear model is a statement of the influences that make up an individual's score on a particular variable. It is called a *linear model* because if you graphed the relationship between the criterion and predictor variables, the pattern would be a straight line (just as the regression line is a straight line in regression). That is, the relationship would be constant in the sense of not being curvilinear. In mathematical terms, the equation is said to be linear because there are no squared (or higher power) terms in it.¹

You learned in Chapter 12 that multiple regression (and bivariate prediction) uses a *least-squares criterion*. This means that the a (regression constant) and b (regression coefficient) values of the multiple regression linear prediction rule for a particular criterion variable are figured in such a way as to create the smallest amount of squared error. Since multiple regression is virtually the same as the general linear model, you may not be surprised to learn that the general linear model is also based on a least-squares criterion.

THE GENERAL LINEAR MODEL AND MULTIPLE REGRESSION

The link between the general linear model and multiple regression is very intimate—they are nearly the same. Traditionally, they have not been equated because the general linear model is understood to be behind other techniques, such as bivariate correlation and the analysis of variance, in addition to multiple regression. However, in recent years psychologists have become increasingly aware that these other techniques can be derived from multiple regression as well as from the general linear model.

BIVARIATE PREDICTION AND CORRELATION AS SPECIAL CASES OF MULTIPLE REGRESSION

Bivariate prediction, prediction from one predictor variable to one criterion variable, is a special case of multiple regression, which is prediction from any number of predictor variables to one criterion variable. Similarly, bivariate correlation, the association between one predictor variable and one criterion variable, is a special case of multiple correlation, the association of any number of predictor variables and one criterion variable.

HOW ARE YOU DOING?

1. (a) What does it mean for a procedure to be a “special case” of another procedure?
(b) Describe which procedures are special cases of which.
2. Write the formula for the general linear model and define each of the symbols.
3. (a) How is the general linear model different from multiple regression? (b) Why?
4. How is bivariate prediction a special case of multiple regression?

ANSWERS

- (a) The special case can be mathematically derived from the other procedure; it is mathematically identical except that it applies in a more limited set of situations.

(b) t test is a special case of analysis of variance and of bivariate correlation; analyses of variance and bivariate correlation (and bivariate prediction) are special cases of multiple regression.
- $Y = a + (b_1)(X_1) + (b_2)(X_2) + (b_3)(X_3) + \dots + e$; Y is a person's actual score on some criterion variable; a is the fixed influence that applies to all individuals; b_1 , b_2 , and b_3 are the degrees of influence of the first, second and third predictor variables, respectively; X_1 , X_2 , and X_3 are the person's scores on the first, second, and third predictor variables, respectively; "... " is for any additional influences and scores on predictor variables (b_4 , X_4 , and so on); and e is the error, the sum of all other influences on the person's score on Y .
- (a) The general linear model is for the actual (not the estimated) score on the criterion variable and it includes a term for error. (b) To predict the actual score, you have to take into account that there will be error.
- Multiple regression predicts the criterion variable from any number of predictor variables; bivariate prediction is the special case in which you are predicting from only one predictor variable.

THE t TEST AS A SPECIAL CASE OF THE ANALYSIS OF VARIANCE

Both the t test and the analysis of variance test differences between means of groups. You use the t test when there are only two groups.² You usually use the analysis of variance, with its F ratio, only when there are more than two groups. However, you can use the analysis of variance with just two groups. When there are only two groups, the t test and the analysis of variance give identical conclusions.

The strict identity of t and F applies only in this two-group case. You cannot figure an ordinary t test among three groups. This is why we say that the t test is a *special case*

of the analysis of variance. The test is mathematically identical to the analysis of variance in the particular case where there are only two groups.

INTUITIVE UNDERSTANDING OF THE RELATIONSHIP OF THE TWO PROCEDURES

One way to get a sense of the link of the two procedures is through the analogy of signal-to-noise ratio that we introduced in Chapter 9 to explain the analysis of variance. The idea is that the analysis of variance F ratio is a measure of how much the signal (analogous to the difference between group means) is greater than the noise (analogous to the variation within each of the groups). The same idea applies to a t test, which is also really about how much the signal (the difference between the two group means) is greater than the noise (the standard deviation of the distribution of differences between means, which is also based on the variation within the groups).

PARALLELS IN THE BASIC LOGIC OF THE TWO PROCEDURES

The analysis of variance F ratio is the population variance estimate based on the variation between the means of the groups divided by the population variance estimate based on the variation within each of the groups. That is, the F ratio is a fraction in which the numerator is based on the differences among the groups, comparing their means, and the denominator is based on the variation within each of the groups.

The t score is the difference between the means of the two groups divided by the standard deviation of the distribution of differences between means (and this standard deviation is based mainly on a pooled variance estimate that is figured from the variation within each of the two groups). Thus, the t score is a fraction in which the numerator is the difference between the groups, comparing their means, and the denominator is based on the variation within each of the groups.

Box 16–1 The Golden Age of Statistics: Four Guys Around London

In the last chapter of his little book *The Statistical Pioneers*, James Tankard (1984) discusses the interesting fact that the four most common statistical techniques were

created by four Englishmen born within 68 years of each other, three of whom worked in the vicinity of London (and the fourth, Gosset, stuck at his brewery in Dublin, nevertheless visited London to study and kept in good touch with all that was happening in that city). What were the reasons?

First, Tankard feels that their closeness and communication were important for creating the “critical mass” of minds sometimes associated with a golden age of discovery or creativity. Second, as is often the case with important discoveries, each man faced difficult practical problems or “anomalies” that pushed him to the solution at which he arrived. (None simply set out to invent a statistical method in itself.) Galton (Chapter 11, Box 11–1) was interested in the characteristics of parents and children, Pearson (Chapter 13, Box 13–1) in measuring the fit between a set of observations and a theoretical curve. Gosset’s (Chapter 7, Box 7–1) problem was small samples caused by the economics of the brewery industry, and Fisher (Chapter 9, Box 9–1) was studying the effects of manure on potatoes. (Age was not a factor, Tankard notes. The age when these four made their major contributions ranged from 31 to 66.)

Tankard also discusses three important social factors specific to this “golden age of statistics.” First, there was the role of biometrics, which was attempting to test the theory of evolution mathematically. Biometrics had its influence through Galton’s reading of Darwin and Galton’s subsequent influence on Pearson. Second, this period saw the beginning of mass hiring by industry and agriculture of university graduates with advanced mathematical training. Third, since the time of Newton, Cambridge University had been a special, centralized source of brilliant mathematicians for England. They could spread out through British industry and still, through their common alma mater, remain in contact with students and each other and conversant with the most recent breakthroughs.

Finally, about the entire history of this field, and its golden age in particular, Tankard has some warm, almost poetic words:

Indeed, it is difficult to see how statistics can be labeled as dull or inanimate. After peering beneath the surface of this practical and powerful discipline, we can see that it has succeeded more than once in eliciting strong passions and lively debate among people. And statistics, being a product of the human mind, it will doubtless continue to do so. (p. 141)

In other words, as shown in the top sections of Table 15–1, an F ratio and a t score are both fractions in which the numerator is based on the differences between the group means and the denominator is based on the variances within the groups.

[### Insert Table 15–1 about here]

NUMERIC RELATIONSHIP OF THE TWO PROCEDURES

The formula for a t score comes out to be exactly the square root of the formula for the F ratio in the situation where there are just two groups. Most of you will not be interested in the precise derivation, but there is an important implication. If you figure a t score, it will come out to be exactly the square root of what you would get if you figured an F ratio for the same study. For example, if you figured a t of 3 and then you figured F for the same study, the F would come out to 9. Similarly, consider the cutoffs in a t table. These are exactly the square roots of the cutoffs in the column of an F table for an analysis of variance for two groups (that is, the part of the F table with numerator $df = 1$).

An apparent difference between the two procedures is how they are affected by sample size. In the analysis of variance, the sample size is part of the numerator. As we saw in Chapter 9, the numerator of the F ratio is the population variance estimate using the difference among the means multiplied by the number of scores in each group. That is, $S_{\text{Between}}^2 = (S_M^2)(n)$. In the t test, the sample size is part of the denominator. As we saw in Chapter 8, the denominator of the t test uses the pooled population variance estimate divided by the number of scores in each group. That is, $S_{\text{Difference}} = \sqrt{S_{\text{Difference}}^2}$ and

$S_{\text{Difference}}^2 = S_{M_1}^2 + S_{M_2}^2$; $S_{M_1}^2 = S_{\text{Pooled}}^2 / N_1$; $S_{M_2}^2 = S_{\text{Pooled}}^2 / N_2$. This apparent contradiction is resolved, however, because multiplying the numerator of a fraction by a number has exactly the same effect as dividing the denominator by that number. For example, take the fraction $3/8$. Multiplying the numerator by 2 gives $6/8$, or $3/4$; dividing the denominator of $3/8$ by 2 also gives $3/4$.³

WORKED-OUT EXAMPLE OF THE TWO PROCEDURES

An example with all the figuring makes the equivalence more vivid. Table 15–2 shows the t and F figuring for the t test Example Worked-Out Problem from Chapter 8. Notice the following: (a) The pooled population variance estimate in the t test ($S_{\text{Pooled}}^2 = 4.17$) is the same as the within-group population variance estimate for the analysis of variance ($S_{\text{Within}}^2 = 4.17$), both figured as part of the denominator. (b) The degrees of freedom for the t distribution ($df = 12$) is exactly the same as the denominator degrees of freedom for the F distribution ($df_{\text{Within}} = 12$). (c) The cutoff t for rejecting the null hypothesis (2.179) is the square root of the cutoff F for rejecting the null hypothesis ($\sqrt{4.75} = 2.179$). (d) The t for these data (2.73) is the square root of the F ($\sqrt{7.55} = 2.75$, the slight difference being due to rounding error). And (e) the conclusion is the same. With both methods, you reject the null hypothesis.

[### Insert Table 15–2 about here]

HOW ARE YOU DOING?

1. When can you use an analysis of variance to do the same thing as a t test?
2. How is the numerator of a t test like the numerator of an F ratio in an analysis of variance?
3. How is the denominator of a t test like the denominator of an F ratio in an analysis of variance?
4. How is S_{Pooled}^2 like S_{Within}^2 ?

5. When figured for the same scores, what is the relation of the t to the F ?
6. What is the relation of the t cutoff to the F cutoff for the same study (involving two groups)?

ANSWER

1. When there are only two groups.
2. Both are about the difference or variation between the groups.
3. Both are about variation within groups.
4. The two are identical.
5. The t is the square root of the F .
6. The t cutoff is the square root of the F cutoff.

THE t TEST AS A SPECIAL CASE OF THE SIGNIFICANCE TEST FOR THE CORRELATION COEFFICIENT

The relationship of the correlation coefficient to the t test is far from obvious. Even many psychology researchers have only recently become aware of the link. The correlation coefficient is about the degree of association between two variables; the t test is about the significance of the difference between two population means. What is the possible connection?

As you learned in Chapter 11, our connection is that both use the t distribution to determine significance. As a reminder, the score for a correlation coefficient on the comparison distribution is a t score figured from the correlation coefficient using the formula $t = (r)(\sqrt{N-2})/\sqrt{1-r^2}$. However, knowing about this procedure does not give much insight into *why* the correlation coefficient can be turned into a t score for purposes of hypothesis testing or of the connection between this t based on the correlation coefficient and the t test for the difference between means of two groups. It is to these issues that we now turn.

GROUP DIFFERENCES AS ASSOCIATIONS AMONG VARIABLES

We usually think of the correlation coefficient as the association between two variables (that can often be thought of as a predictor variable and a criterion variable). Testing the significance of a correlation coefficient asks whether you can reject the null hypothesis that in the population there is no association between the two variables (that in the population, $r = 0$).

The t test for independent means examines the difference between two population means, based on the means of two samples. The sample scores are on a measured variable that is like a criterion variable (you want to know the effect on it). The distinction between the two groups in a t test is like the predictor variable. In our example from the previous section (see Table 15–2), the variable that divides the two groups was whether participants were in the experimental or control group. Thus, you can think of the t test as about whether there is any association between the variable that divides the groups and the measured variable. (See Table 15–3.)

[### Insert Table 15–3 about here]

NUMERICAL PREDICTOR VARIABLES VERSUS TWO-CATEGORY NOMINAL VARIABLE THAT DIVIDES THE GROUPS

“But wait!” you may say. “The predictor variable in a correlation coefficient is a numerical variable, such as number of hours sleep or high school GPA. The variable that divides the groups in a t test for independent means is a variable with exactly two values, the two categories, such as experimental group versus control group.” Yes, you are quite correct. This is precisely the difference between the situations in which you use a correlation coefficient and those in which you ordinarily use a t test for independent means.

How can this gap be bridged? Suppose that you arbitrarily give a number to each level of the two-category nominal variable that divides the groups. For example, you could make the experimental group a 1 and the control group a 2. (Using any other two numbers will, in the end, give exactly the same result. However, which group gets the

higher number does determine the plus or minus sign of the final result.) Once you change the two-category nominal variable that divides the groups to a numerical variable, you can then figure the correlation between this two-valued numeric variable and the measured variable.

EXAMPLE OF THE NUMERIC EQUIVALENCE OF THE t TEST AND THE CORRELATION COEFFICIENT SIGNIFICANCE TEST

Table 15–4 shows the figuring for the correlation coefficient and its significance using the scores from the same t test example we used earlier (see Table 15–2). Notice that in this correlation setup, each individual has two scores: (a) a 1 or a 2, depending on whether the person is in the experimental group or the control group, and (b) a score on the measured variable.

[### Insert Table 15–4 about here]

The resulting correlation is $-.62$. Using the formula for changing a correlation to a t score gives a t of -2.72 . This t is the same, within rounding error, that we figured earlier (2.73) using the ordinary t -test procedures (see Chapter 8, Table 8–8 and Table 15–2 in this chapter). The difference in sign has to do with which group gets the 1 and which group gets the 2—a decision that is arbitrary. The degrees of freedom, and thus the needed t for significance and the conclusion, are also the same as for the t test for independent means.

In sum, the significance test of the correlation coefficient gives the same result as the ordinary t test. We say that the t test is a special case of the correlation coefficient, however, because you can use the t test only in the situation in which the predictor variable has exactly two values.

GRAPHIC INTERPRETATION OF THE RELATIONSHIP OF THE t TEST TO THE CORRELATION COEFFICIENT

Figure 15–3 shows the scatter diagram, including the regression line, for the scores in

the example we have been following. The predictor variable (the variable that divides the groups) has just two values, so the dots all line up above these two values. Note that the regression line goes through the middle of each line of dots. In fact, when making a scatter diagram of the scores for a t test, the regression line always goes exactly through the mean of each set of dots. This is because the regression line shows the best predicted score at each level of the predictor variable, and for any group of scores, the best predicted score is always the mean.

[### Insert Figure 15–3 about here]

Figure 15–4 shows some additional examples. In Figure 15–4a, the two means are nearly the same. Here, the slope of the regression line is about 0; the correlation is low and not statistically significant. The correlation is .10; thus, with 20 participants, $t = (r)(\sqrt{N-2})/\sqrt{1-r^2} = (.10)(\sqrt{20-2})/\sqrt{1-.10^2} = .43$. Thinking in terms of a t test for independent means, because there is little difference between the means of the two groups, the t test will not be significant. The mean difference is $7.39 - 7.60 = -.21$. The standard deviation of the distribution of differences between means is .48; thus, $t = (M_1 - M_2)/S_{\text{Difference}} = (7.39 - 7.60)/.48 = -.44$. This is the same result as you get using the correlation approach (within rounding error, and ignoring sign).

[### Insert Figure 15–4 about here]

In Figure 15–4b the means of the two groups are somewhat different, but the dots in each group are even more widely spread out. Once again, the correlation coefficient is low and not statistically significant. In the t test for independent means, the spread of the dots makes a large estimated population variance for each group, creating a large pooled variance estimate and a large standard deviation of the distribution of differences between means. In a t test you divide the mean difference by the standard deviation of the distribution of differences between means; thus, the larger this standard deviation, the smaller the t score. In the example the mean difference is .52 and the standard deviation of the distribution of differences between means is 1.21. This gives a t of .43,

which is clearly not significant.

Finally, in Figure 15–4c there is a large difference between the means and less variation among the dots around each mean. Thus, the regression line is a very good predictor. Similarly, the large mean difference and small variance within each group make for a large t using a t test for independent means.

The principle that these figures illustrate is that the t test for independent means and the significance test for the correlation coefficient give the same results because both are largest when the difference between the two means is large and the variation among the scores in each group is small.

THE ANALYSIS OF VARIANCE AS A SPECIAL CASE OF THE SIGNIFICANCE TEST OF MULTIPLE REGRESSION

The relationship between the analysis of variance and multiple regression parallels the relationship we just considered between the t test for independent means and the correlation coefficient. And in both, the solution is the same. The analysis of variance tests whether there is a difference on the measured variable between means of three or more groups. The multiple regression approach sees this as a relationship between a criterion variable (the measured variable) and a predictor variable (the different levels of the variable that divides the groups). For example, in the Hazan and Shaver (1987) study of attachment style and jealousy discussed in Chapter 9, the analysis of variance showed a significant difference in jealousy (the measured variable) among the three attachment styles (the variable that divides the groups). A correlation or regression approach, by contrast, would describe this result as a significant association between jealousy (the criterion variable) and attachment style (the predictor variable). We describe the relationship between analysis of variance and regression in more detail in an Advanced Topic section later in the chapter.

CHOICE OF STATISTICAL TESTS

We have seen that the four major statistical procedures you have learned in this book can be considered special cases of multiple regression. You may now wonder why you don't learn just one technique, multiple regression, and do everything using it. You could. And you would get entirely correct results.

Why, then, should anyone use, say, a t test instead of an analysis of variance? The reason is that it is a procedure that is traditional and widely understood. Most researchers today expect to see a t test when two groups are compared. It seems strange, and somehow grandiose, to see an analysis of variance when a t test would do—though, in fact, the sense of grandiosity is simply a holdover from the days when all the figuring was done by hand and an analysis of variance was harder to do than a t test.

To use a correlation coefficient (and its associated significance test) in the two-group situation instead of an ordinary t test would confuse people who were not very statistically sophisticated. Similarly, analyzing an experiment with several groups using multiple regression instead of analysis of variance would confuse those same unsophisticated readers.⁴

There is one advantage in using correlation and regression over the t test or an analysis of variance: The correlational approach automatically gives you direct information on the relationship between the variable that divides the groups and the measured variable as well as permitting a significance test. The t test and the analysis of variance give only statistical significance. (You can figure an effect size for either of these, but with a correlation coefficient or a multiple regression, you get the effect size automatically.)

HOW ARE YOU DOING?

1. How can you understand a difference between groups on a measured variable in terms of an association between a predictor and a criterion variable?
2. How can you make a two-level nominal variable that divides the groups into a numeric

variable that you can use in correlation or regression?

3. (a) What is the effect of the scores being spread out around their mean, and (b) why, for the t test for independent means?
4. When you make a scatter diagram for the scores in a t test for independent means, (a) what does it look like, and (b) where does the regression line go?
5. How do the variables in an analysis of variance correspond to the variables in a regression?
6. (a) Why do researchers use t tests and analyses of variance when they could use correlation or regression instead? (b) What is an advantage of using regression and correlation over using analysis of variance and the t test.

ANSWERS

1. A difference between groups on a measured variable is the same as an association between the variable that divides the groups (which is like the predictor variable in correlation or regression) and the measured variable (which is like the criterion variable in correlation or regression).
2. Make it in to a two-valued numeric variable by giving a score of, say, 1 on this variable to everyone in one group and a score of, say, 2 on this variable to everyone in the other group.
3. (a) It reduces the t .
(b) The variance of each group will be greater, making the pooled estimate of the population variance greater, making the variance of the distribution of differences between means greater, making the standard deviation of the distribution of differences between means greater. You figure the t by dividing by the standard deviation of the differences between means. Thus, if it is bigger, the t is smaller.
4. (a) The dots are all lined up above the points for the two levels of the variable that divides the groups.
(b) It goes through the mean of each group.

5. The grouping variable in an analysis of variance is like a predictor variable in regression. The measured variable in an analysis of variance is like a criterion variable in regression.
6. (a) Researchers are familiar with t tests and analysis of variance for testing differences between groups, they are traditional for this purpose, and some researchers are unfamiliar with and would be confused by the use of correlation and regression for this purpose.
- (b) Correlation and regression automatically give you estimates of effect size and not just significance.

Box 16–2 Two Women Make a Point About Gender and Statistics

One of the most useful advanced statistics books written so far is *Using Multivariate Statistics* by Barbara Tabachnick and Linda Fidell (2001), two experimental psychologists at California State University at Northridge. These two met at a faculty luncheon soon after Tabachnick was hired. Fidell recalls that she had just finished a course on French and one on matrix algebra, for the pleasure of learning them (“I was very serious at the time”). She was wondering what to tackle next when Tabachnick suggested that Fidell join her in taking a belly dancing course. Fidell thought, “Something frivolous for a change.” Little did she know.

Thus, their collaboration began. After the lessons, they had long discussions about statistics. In particular, the two found that they shared a fascination—and consternation—with the latest statistics made possible through all the new statistical packages for computers. The problem was making sense of the results.

Fidell described it this way: “I had this enormous data set to analyze, and out came lots of pretty numbers in nice neat little columns, but I was not sure what all of it meant, or even whether my data had violated any critical assumptions. I knew there were some, but I didn’t know anything about them. That was in 1975. I had been trained at the

University of Michigan; I knew statistics up through the analysis of variance. But none of us were taught the multivariate analysis of variance at that time. Then along came these statistical packages to do it. But how to comprehend them?" (You will be introduced to the multivariate analysis of variance in Chapter 16.)

Both Fidell and Tabachnick had gone out and learned on their own, taking the necessary courses, reading, asking others who knew the programs better, trying out what would happen if they did this with the data, what would happen if they did that. Now the two women asked each other, Why must this be so hard? And were others reinventing this same wheel at the very same time? They decided to put their wheel into a book.

"And so began years of conflict-free collaboration," reports Fidell. (That is something to compare to the feuds recounted in other boxes in this book.) The authors had no trouble finding a publisher, and the book, now in its fourth edition (Tabachnick & Fidell, 2001), has sold "nicely." (This despite the fact that their preferred titles—*Fatima and Scheherazade's Multivariate Statistics Book: A Thousand and One Variables*; *The Fuzzy Pink Statistics Book*; *Weight Loss Through Multivariate Statistics*—were overruled by the publisher. However, if you looked closely at the first edition's cover, you saw a belly dancer buried in the design.)

Fidell emphasizes that both she and Tabachnick consider themselves data analysts and teachers, not statistics developers or theorists—they have not invented methods, merely popularized them by making them more accessible. But they can name dozens of women who have risen to the fore as theoretical statisticians. In Fidell's opinion, statistics is a field in which women seem particularly to excel and feel comfortable. In teaching new students, the math-shy ones in particular, she finds that once she can "get them to relax," they often find that they thoroughly enjoy statistics. She tells them, "I intend to win you over. And if you will give me half a chance, I will do it."

Whatever the reason, statistics is a branch of mathematics that, according to Fidell,

women often come to find “perfectly logical, perfectly reasonable—and then, with time, something they can truly enjoy.” That should be good news to many of you.

Reference: Personal interview with Linda Fidell.

CONTROVERSY: WHAT IS CAUSALITY?

The general linear model itself is not very controversial; it is simply a mathematical statement of a relationship among variables. In fact, its role as the foundation of the major statistical techniques has not yet been widely realized among practicing researchers. There is, however, an area of controversy that is appropriate to mention here. It has to do with the role of statistics in science generally, but in practice it is most often raised in the context of the major general linear model-based procedures. This is the issue of causality. We have already addressed this issue at one level in Chapter 11, where we considered the problem of inferring a direction of causality from a study that does not use random assignment to groups. But there is a still deeper level to the issue: What does causality mean?

Baumrind (1983) has outlined two main understandings of causality that are used in science. One, which she calls the *regularity theory of causality*, has its roots in philosophers like David Hume and John Stuart Mill (as well as early scientists, including Galileo). This view holds that we recognize X as a cause of Y if (a) X and Y are regularly associated, (b) X precedes Y , and (c) there are no other causes that precede X that might cause both X and Y . In psychology, we address the (a) part by finding a significant correlation between X and Y . We address the (b) part, if possible, by our knowledge of the situation (for example, in a correlation of whether one is the firstborn in one's family with anxiety later in life, you can rule out the possibility that anxiety later in life caused the person to be firstborn) or designing the study into an experiment (by manipulating X prior to measuring Y). The (c) part has to do with the issue of a correlation between X and Y being due to some third variable causing both. Ideally, we address this by random

assignment to groups. But if that is not possible, various statistical methods of equating groups on proposed third factors are used as a makeshift strategy (we explore some of these in Chapter 16).

As psychologists, we are only sometimes in a position to do the kind of rigorous experimental research that provides a strong basis for drawing conclusions about cause and effect. Thus, much of the criticism and controversy involving research of practical importance, where it is usually least easy to apply rigorous methods, often hinges on such issues. For example, if marriage correlates with happiness, does marriage make people happier, or do happy people get and stay married?

There is another view of causality, a still more stringent view that sees the regularity theory conditions as a prerequisite to calling something a cause, but that these conditions are not sufficient alone. This other view, which Baumrind calls the *generative theory of causality*, has its roots in Aristotle, Thomas Aquinas, and Immanuel Kant. The focus of this view is on just *how X affects Y*. This is the way most nonscientists (and nonphilosophers) understand causality. The very idea of causality may have its roots as a metaphor of experiences such as willing your own arm to move (Event X) and it moves (Event Y). Scientists also take this view of causality very much to heart, even if it offers much more difficult challenges. It is addressed primarily by theory and by careful analysis of mediating processes. But even those who emphasize this view would recognize that demonstrating a reliable connection between X and Y (by finding statistical significance, for example) plays an important role at least in identifying linkages that require scrutiny for determining the real causal connection.

Finally, there are also those who hold—with some good arguments—that demonstrating causality should not be a goal of scientific psychology at all. But we have already had enough controversy for one chapter.

ADVANCED TOPIC: DETAILED EXAMINATION OF THE ANALYSIS OF VARIANCE AS A SPECIAL CASE OF THE SIGNIFICANCE TEST OF

MULTIPLE REGRESSION

In order to follow the material in this Advanced Topic section, you must have read the Advanced Topic section in Chapter 9 (on the structural model in the analysis of variance) and Chapter 12 (on error and proportionate reduction in error).

Earlier in the chapter we noted that the relationship between the analysis of variance and multiple regression parallels the relationship between the t test for independent means and the correlation coefficient. Here, we give a detailed analysis of the relationship between the analysis of variance and multiple regression.

ANALYSIS OF VARIANCE FOR TWO GROUPS AS A SPECIAL CASE OF THE SIGNIFICANCE OF A BIVARIATE CORRELATION

The link between the analysis of variance and multiple regression is easiest to see if we begin with a two-group situation and (a) consider the correlation coefficient in terms of its being the square root of the proportionate reduction in error (see Chapter 12), and (b) consider the analysis of variance using the structural model approach (see the Advanced Topic section of Chapter 9). Table 15–5 shows the scores for our experimental versus control group example. However, this time we show the predicted scores and the errors and squared errors, as well as the figuring for the proportionate reduction in error. Table 15–6 shows the analysis of variance figuring, using the structural model approach, for the same scores.

[### Insert Table 15–5 about here]

[### Insert Table 15–6 about here]

There are several clear links. First, the sum of squared error figured in the correlation when using the bivariate prediction rule ($SS_{\text{Error}} = 50$) is the same as the within-group sum of squared deviations (SS_{Within}) for the analysis of variance. Why are they the same? In regression, the error is a score's difference from the predicted value, and the predicted value in this situation of only two values for the predictor variable is the mean of the

scores at each value (that is, the mean of each group's scores). In other words, in the regression, the sum of squared error comes from squaring and summing the difference of each score from its group's mean. In the analysis of variance, you figure the sum of squared error within groups as precisely the same thing—the sum of the squared deviations of each score from its group's mean.

Second, the sum of squared error total (SS_{Total}) is the same in regression and analysis of variance (in this example they are both 81.5). They are the same because in regression, SS_{Total} is the sum of the squared deviations of each criterion variable score from the overall mean of all the criterion variable scores and in the analysis of variance, SS_{Total} is the sum of the squared deviations of each measured variable score from the grand mean, which is the overall mean of all the measured variable scores.

Third, the reduction in squared error in regression—the sum of squared error using the mean to predict (81.5) minus the sum of squared error using the bivariate prediction rule (50)—comes out to 31.5. This is the same as the analysis of variance sum of squared error between groups (that is, $SS_{\text{Between}} = 31.5$). The reduction in error in regression is what the prediction rule adds over knowing just the mean. In this example, the prediction rule estimates the mean of each group, so the reduction in squared error for each score is the squared difference between the mean of that score's group and the overall mean. In analysis of variance, you figure SS_{Between} by adding up, for each participant, the squared differences between the participant's group's mean and the grand mean.

Finally, the proportionate reduction in error in the regression ($r^2 = .39$) comes out to exactly the same as the proportionate reduction in error used as an effect size in analysis of variance (R^2 or $\eta^2 = .39$). Both tell us the proportion of the total variation in the criterion (or measured) variable that is accounted for by its association with the predictor variable (the variable that divides the groups). That these numbers come out the same should be no surprise by now; we have already seen that the numerator and the

proportionate reduction in error are the same for both.

Thus, the links between regression and the analysis of variance are quite deep. In fact, some researchers figure the significance of a correlation coefficient by laying it out as a regression analysis and plugging the various sums of squared error into an analysis of variance table and figuring F . The result is identical to any other way of figuring the significance of the correlation coefficient. If you figure the t for the correlation, it comes out to the square root of the F you would get using this procedure.

ANALYSIS OF VARIANCE FOR MORE THAN TWO GROUPS AS A SPECIAL CASE OF MULTIPLE CORRELATION

When considering the t test for independent means or the analysis of variance for two groups, we could carry out a correlation or regression analysis by changing the two categories of the nominal variable that divides the groups into any two different numbers (in the example, we used 1 for the experimental group and 2 for the control group). The problem is more difficult with an analysis of variance with more than two groups because the variable that divides the groups has more than two categories.

In the two-category situation, the particular two numbers you use do not matter (except for the sign). However, when there are three or more groups, making up a predictor variable with arbitrary numbers for the different groups will not work. Whatever three numbers you pick imply some particular relation among the groups, and not all relations will be the same. For example, with three groups, making a predictor variable with 1s, 2s, and 3s gives a different result depending on which groups gets put in the middle. It also gives a different result than using 1s, 2s, and 4s.

Recall the example from Chapter 9 comparing ratings of a defendant's degree of guilt for participants who believed the defendant had either a criminal record or a clean record or in which nothing was said about the defendant's record. Suppose that we arbitrarily give a 1 to the first group, a 2 to the second, and a 3 to the third. This would imply that we consider these three levels to be equally spaced values on a numerical variable of

knowledge about the criminal record. For this particular example, we might want to think of the three groups as ordered from criminal record to clean record, with the no information group in between. However, even then it would not be clear that the groups are evenly spaced on this dimension.

More generally, when you have several groups, you may have no basis in advance for putting the groups in a particular order, let alone for deciding how they should be spaced. For example, in a study comparing attitudes of four different Central American nationalities, nationality is the nominal variable that divides the groups. But you can't make these four nationalities into any meaningful four values of a single numerical variable.

There is a clever solution to this problem. When there are more than two groups, instead of trying to make the nominal variable that divides the groups into a single numerical variable, you can make it into several numerical predictor variables with two levels each.

Here is how this is done: Suppose that the variable that divides the groups has four categories—for example, four Central American nationalities: Costa Rican, Guatemalan, Nicaraguan, and Salvadoran. You can make one predictor variable for whether the participant is Costa Rican—1 if Costa Rican, 0 if not. You can then make a second predictor variable for whether the participant is Guatemalan, 1 or 0; and a third for whether the participant is Nicaraguan, 1 or 0. You could make a fourth for whether the participant is Salvadoran. However, if a participant has 0s on the first three variables, the participant has to be Salvadoran (because there are only the four possibilities).

In this example, you know any participant's nationality by the scores on the combination of the three two-value numerical variables. For example, a Costa Rican participant would have a 1 for Costa Rican and 0s for Guatemalan and Nicaraguan. Each Guatemalan participant would have a 1 for Guatemalan but 0s for Costa Rican and Nicaraguan. Each Nicaraguan participant would have 0s for Costa Rican and Guatemalan. Each Salvadoran participant would have 0s on all three variables.

(Incidentally, you can use any two numbers for each two-valued nominal variable; we just used 1 and 0 for convenience.) Table 15–7 shows this coding for 10 participants.

[### Insert Table 15–7 about here]

This entire procedure is called **nominal coding**. The result in this example is that the variable that divides the groups, instead of being a nominal variable with four categories, is now three numerical variables but with only two values each. Creating several two-valued numerical variables in this way avoids the problem of creating an arbitrary ranking and distancing of the four levels.

Table 15–8 shows another example, this time for the criminal record study from Chapters 9 and 10. The variable that divides the groups, instead of being a nominal variable with three categories, is now two numerical variables (each with values of 1 or 0). More generally, you can code the nominal variable that divides the groups in an analysis of variance into several two-value numerical variables, exactly one less such two-valued numerical variables than there groups. (Not coincidentally, this comes out the same as the degrees of freedom for the between-group population variance estimate.)

[### Insert Table 15–8 about here]

Once you have done the nominal coding (changed the variable that divides the groups into two-value numerical variables), you then want to know the relation of this set of variables to the measured variable. You do this with multiple regression, using the set of two-value numerical variables as predictors and the measured variable as the criterion variable. Consider again the criminal record example. Having done the nominal coding, you can now figure the multiple regression of the two numerical predictor variables taken together with what you now think of as the criterion variable, rating of guilt. The result (in terms of significance level and R^2) comes out exactly the same as the analysis of variance.

The nominal coding procedure is extremely flexible and can be extended to the most complex factorial analysis of variance situations. In practice, researchers rarely actually

do nominal coding—usually, a computer does it for you. We wanted you to see the principle so that you can understand how it is possible to make an analysis of variance problem into a multiple regression problem. There are, however, a number of analysis of variance research situations in which there are advantages to using the multiple regression approach (such as in a factorial analysis with unequal cell sizes). In fact, many analysis of variance computer programs do the actual computations not using the analysis of variance formulas, but by doing nominal coding and multiple regression.

HOW ARE YOU DOING?

1. Under what conditions can you use the analysis of variance to find the significance of a bivariate prediction or correlation?
2. When there are only two groups, explain the similarity between the analysis of variance structural model approach and regression in terms of (a) SS_{Total} , (b) SS_{Within} and SS_{Error} , (c) SS_{Between} and $SS_{\text{Total}} - SS_{\text{Error}}$, and (d) proportionate reduction in error.
3. Based on what you have learned in previous sections, give an argument for why, when there are only two groups, the analysis of variance and correlation should give the same significance.
4. (a) What is nominal coding? (b) How is it done? (c) Why is it done? (d) Why can't you just use a single numeric variable with more than two values? (e) In a particular study, participants 1 and 2 are in Group A, participants 3 and 4 are in Group B, and participants 5 and 6 in Group C. Make a table showing nominal coding for these six participants.

ANSWERS

1. When the predictor variable has only two values.
2. (a) In analysis of variance, SS_{Total} is the sum of squared deviations of each measured variable score from the grand mean, which is the mean of all measured variable scores; in regression, SS_{Total} is the sum of squared deviations of each criterion variable score from the mean of all criterion variable scores. The measured variable in

analysis of variance is the same as the criterion variable in regression. Thus, for the same study, SS_{Total} is the same in both.

(b) SS_{Within} in analysis of variance is the sum of squared deviations of each measured variable score from the mean of the measured variable scores of its group. SS_{Error} in regression is the sum of squared deviations of each criterion variable score from the predicted criterion variable score. The mean of the measured variable scores of a particular group in analysis of variance is exactly what would be the predicted score for the criterion variable in regression if there are only two groups. Thus, for the same study, SS_{Within} and SS_{Error} is the same.

(c) In analysis of variance, $SS_{\text{Total}} = SS_{\text{Between}} + SS_{\text{Within}}$. Thus, SS_{Between} has to equal $SS_{\text{Total}} - SS_{\text{Within}}$. We have already seen that SS_{Total} is the same in analysis of variance and regression, and that SS_{Within} in analysis of variance is the same as SS_{Error} in regression. Thus, for the same study, SS_{Between} and $SS_{\text{Total}} - SS_{\text{Error}}$ are the same.

(d) Proportionate reduction in error in analysis of variance is $SS_{\text{Between}}/SS_{\text{Total}}$. The proportionate reduction in error in regression is $(SS_{\text{Total}} - SS_{\text{Error}})/SS_{\text{Total}}$. We have already seen that the terms that make up these numerators and denominators are the same in analysis of variance and regression. Thus, in the same study, the proportionate reduction in error is the same.

3. In this situation, both the analysis of variance and the significance test of the correlation give the same results as the t test for independent means, thus they must give the same result as each other.

4. (a) Changing a nominal variable that divides groups into several two-value numeric variables.

(b) Participants in the first group are given a 1 on the first two-value numeric variable and a 0 on all others; participants in the second group are given a 1 on the second two-value numeric variable and a 0 on the rest; this continues up to participants in the last group, who are given a 0 on all the two-value numeric variables.

(c) It allows you to figure an analysis of variance using the two-value numeric variables as predictors in a multiple regression.

(d) The order of those values and the distance between them would influence the results.

(e) Participant	Score on Numeric Variable 1	Score on Numeric Variable 2
1	1	0
2	1	0
3	0	1
4	0	1
5	0	0
6	0	0

SUMMARY

1. When selecting a statistical test, first ask yourself about the type of variable(s) in your particular research situation. In the usual situation of equal-interval measurement, use the decision tree shown in Figure 15–1 to select the appropriate test. With categorical variables, chi-square tests cover most situations. There are special tests available for rank-ordered scores, but your results will be reasonably accurate if you use the ordinary equal-interval statistics procedures with the rank-ordered scores. When faced with a research situation with more than one outcome or criterion variable, you can use separate ordinary tests for each outcome or criterion variable, you can combine the variables into a single overall measure and carry out the test on this overall measure, or you can use a multivariate statistical test that carries out an overall analysis of all of the outcome or criterion variables together.
2. The general linear model states that the value of a variable for any individual is the sum of a constant, plus the weighted influence of each of several other variables,

plus error. Bivariate and multiple correlation and regression (and associated significance tests), the t test, and the analysis of variance are all special cases of the general linear model.

3. Multiple regression is almost identical to the general linear model, and bivariate correlation and regression are the special cases of multiple regression/correlation in which there is only one predictor variable.
4. The t test for independent means can be mathematically derived from the analysis of variance. It is a special case of the analysis of variance in which there are only two groups. The t score for the same data is the square root of the F ratio. The numerators of both t and F are based on the differences between group means; the denominators of both are based on the variance within the groups; the denominator of t involves dividing by the number of participants, and the numerator of F involves multiplying by the number of participants; and the t degrees of freedom are the same as the F denominator degrees of freedom.
5. The t test for independent means is also a special case of the significance test for the correlation coefficient. A correlation is about the association of a predictor variable with a criterion variable. In the same way, by showing a difference between group means, the t test is about an association of the variable that divides the groups with the measured variable. If you give a score of 1 to each participant in one of the two groups and a 2 to each participant in the other group (or any two different numbers), then figure a correlation of these scores with the measured variable, the significance of that correlation will be the same as the t test. Drawing a scatter diagram of these data makes a column of scores for each group, with the regression line passing through the mean of each group. The more the means are different, the greater the proportionate reduction in error over using the grand mean and the greater the t score based on a comparison of the two groups' means.
6. The relationship between the analysis of variance and multiple regression parallels

the relationship between the t test for independent means and the correlation coefficient. The grouping variable in an analysis of variance is like a predictor variable in regression. The measured variable in an analysis of variance is like a criterion variable in regression.

7. The t test, analysis of variance, and correlation can all be done as multiple regression. However, conventional practice leads to these procedures being used in different research contexts, as if they were actually different.
8. The regularity view identifies X as a cause of Y if X and Y are associated, X precedes Y , and no other third factors precede X that could cause them both. The generative view argues that in addition there must be a clear understanding of the mechanism by which X affects Y .
9. The analysis of variance and regression also have many similarities. SS_{Total} in regression and in the analysis of variance are both about the deviations of each score from the mean of all the criterion or measured variable scores. The group means in an analysis of variance are the predicted scores for each individual in regression; thus, SS_{Error} and SS_{Within} are the same. The reduction in squared error ($SS_{\text{Total}} - SS_{\text{Error}}$) in regression is the same as the sum of squared deviations of scores' group's means from the grand mean (SS_{Between}) in the analysis of variance. Finally, regression's proportionate reduction in error (r^2 or R^2) is the same as the proportion of variance accounted for (R^2 or η^2) effect size in analysis of variance.
10. An analysis of variance can be set up as a multiple regression using nominal coding to make the categories for the different groups into two-value numerical variables. The analysis of variance is a special case of multiple regression in which the predictor variables are set up in this way.

KEY TERMS

general linear model (p. 570)

nominal coding (p. 587)

PRACTICE PROBLEMS

These problems involve figuring. Most real-life statistics problems are done on a computer with special statistical software. Even if you have such software, do these problems by hand to ingrain the method in your mind. To learn how to use a computer to solve statistics problems like those in this chapter, refer to the Using SPSS section at the end of this chapter and the *Student's Study Guide and Computer Workbook* that accompanies this text.

All data are fictional unless an actual citation is given.

For answers to Set I problems, see pp. ***-***.

SET I

1. Name the appropriate statistical test for each of the following research situations: (a) a study of whether high school students in a particular school are equally distributed across ethnic groups; (b) a study comparing the weekly alcohol consumption (number of drinks) of female college students who are a member of a sorority compared to female college students who are not a member of a sorority; (c) a study comparing students' level of happy mood while watching three types of television programs (news, soap opera, comedy show), with each student watching all three programs; (d) a study of the association between older adults' scores on a verbal aptitude test and a mathematical aptitude test; (e) a study in which scores on a measure of social phobia and predicted from scores on a measure of neuroticism and a measure of symptoms of depression; (f) a study in which the moral reasoning skills of a group of 10-year-olds is compared with their moral reasoning skills at age 15.
2. (a) Look up and write down the t cutoff at the .05 level (two-tailed) for 5, 10, 15, and 20 degrees of freedom. (b) Square each t cutoff and write it down next to the t . (c) Look up and write down, next to the squared t s, the cutoffs for F distributions with 1 degree of freedom in the numerator and 5, 10, 15, and 20 degrees of freedom as the denominators. (The results should be identical, within rounding error.)

3. Below are two data sets. For the first data set, in addition to the means and estimated population variances, we have shown the t test information. You should figure the second yourself. Also, for each, figure a one-way analysis of variance using the regular Chapter 9 method (not the structural model approach shown in the Advanced Topic section of that chapter). Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio. (Use the .05 level throughout; t tests are two-tailed.)

	Experimental			Control			t test			
	N	M	S^2	N	M	S^2	df	t needed	S_{Pooled}^2	t
(i)	36	100	40	36	104	48	70	1.995	44	2.56
(ii)	16	73	8	16	75	6				

4. Below is a data set from practice problem 3 in Chapter 8. If you did not figure the t test for this problem with Chapter 8, do so now. Then, also figure a one-way analysis of variance using the regular Chapter 9 method (not the structural model approach shown in the Advanced Topic section of that chapter). Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Experimental Group			Control Group		
N	M	S^2	N	M	S^2
30	12.0	2.4	30	11.1	2.8

5. Group A includes 10 people whose scores have a mean of 170 and a population variance estimate of 48. Group B also includes 10 people: $M = 150$, $S^2 = 32$. Carry out a t test for independent means (two-tailed) and an analysis of variance (using the

regular Chapter 9 method, not the structural model approach shown in the Advanced Topic section of that chapter). Do your figuring on the two halves of the same page, with parallel computations next to each other. (That is, make a table similar in layout to the lower part of Table 15–2.) Use the .05 level for both.

6. Do the following for the scores in practice problems (a) 7, (b) 8, and (c) 9: (i) Figure a t test for independent means, (ii) figure the correlation coefficient (between the group that participants are in and their scores on the measured variable), (iii) figure the t for significance of the correlation coefficient (using the formula $t = (r)(\sqrt{N-2})/\sqrt{1-r^2}$) and note explicitly the similarity of results, and (iv) make a scatter diagram. For (a), also (v) explain the relation of the spread of the means and the spread of the scores around the means to the t test result.
7. ADVANCED TOPIC: For the scores listed below, figure a t test for independent means (two-tailed) if you have not already done so and then figure an analysis of variance using the structural model approach from Chapter 9 (use the .05 level for both). Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Group A	Group B
13	11
16	7
19	9
18	
19	

8. ADVANCED TOPIC: Below we list scores from practice problem 5 in Chapter 8. If you did not figure the t test for these with Chapter 8, do so now, using the .05 level, two-tailed. Then figure a one-way analysis of variance (also .05 level) using the structural model method from Chapter 9. Make a chart of the similarities of (a) t df to F

denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Ordinary Story		Own-Name Story	
<i>Student</i>	<i>Reading Time</i>	<i>Student</i>	<i>Reading Time</i>
A	2	G	4
B	5	H	16
C	7	I	11
D	9	J	9
E	6	K	8
F	7		

9. ADVANCED TOPIC: For the scores listed below, figure a t test for independent means if you have not already done so and then figure an analysis of variance using the structural model approach from Chapter 9. Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio. (Use the .05 level throughout; the t test is two-tailed.)

Group A	Group B
.7	.6
.9	.4
.8	.2

10. ADVANCED TOPIC: Do the following for the scores in practice problems (a) 7, (b) 8, and (c) 9: (i) Figure the analysis of variance using the structural model approach from Chapter 9 if you have not done so already; (ii) figure the proportionate reduction in error based on the analysis of variance results; (iii) carry out a regression analysis (predicting the measured variable score from the group that participants are in); (iv)

figure the proportionate reduction in error using the long method of figuring predicted scores, and finding the average squared error using them; and (v) make a chart showing the parallels in the results; for (a), also (vi) explain the major similarities. (Use the .05 level throughout.)

11. ADVANCED TOPIC: Participants 1, 2, and 3 are in Group I; participants 4 and 5 are in Group II; participants 6, 7, and 8 are in Group III; and participants 9 and 10 are in Group IV. Make a table showing nominal coding for these ten participants.

SET II

12. Name the appropriate statistical test for each of the following research situations: (a) a study comparing the level of gender stereotyping of 14-year-olds and 18-year-olds?; (b) a study of whether the distribution of employees across three types of job (management, technical, administrative) at a particular firm is different for individuals with a college degree and those without a college degree; (c) a study predicting employees' level of job satisfaction from the amount of time they have worked at a company; (d) a study comparing the anxiety levels of individuals two weeks after having a heart operation, a brain operation, or a knee operation (assume each person has only one type of operation); (e) a study comparing the stress level of 30 students in a statistics class one day before an exam and one day after the exam; (f) a study of the association between the number of times a day people laugh and the number of close friends they have.
13. (a) Look up and write down the F cutoff at the .01 level for distributions with 1 degree of freedom in the numerator and 10, 20, 30, and 60 degrees of freedom in the denominator. (b) Take the square root of each and write it down next to it. (c) Look up the cutoffs on the t distribution at the .01 level (two-tailed) using 10, 20, 30, and 60 degrees of freedom, and write it down next to the corresponding F square root. (The results should be identical, within rounding error.)
14. Below are three data sets. For the first two data sets, in addition to the means and

estimated population variances, we have shown the t test information. You should figure the third yourself. Also, for each, figure a one-way analysis of variance using the regular Chapter 9 method (not the structural model approach shown in the Advanced Topic section of that chapter). Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S^2_{Pooled} to S^2_{Within} , and (d) the t score to the square root of the F ratio. (Use the .01 level throughout; t tests are two-tailed.)

	Experimental			Control			t test			
	Group			Group			df	t needed	S^2_{Pooled}	t
	N	M	S^2	N	M	S^2				
(i)	20	10	3	20	12	2	38	2.724	2.5	4
(ii)	25	7.5	4	25	4.5	2	48	2.690	3.0	6.12
(iii)	10	48	8	10	55		4			

15. Below we list scores from two data sets, both from practice problem 16 in Chapter 8.

If you did not figure the t tests for these with Chapter 8, do so now, this time using the .01 level, two-tailed. Then, for each, also figure a one-way analysis of variance (also .01 level) using the regular Chapter 9 method (not the structural model approach shown in the Advanced Topic section of that chapter). Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S^2_{Pooled} to S^2_{Within} , and (d) the t score to the square root of the F ratio.

	Experimental			Control		
	Group			Group		
	N	M	S^2	N	M	S^2
(i)	10	604	60	10	607	50
(ii)	40	604	60	40	607	50

- 16.** Group I consists of 12 people whose scores have a mean of 15.5 and a population variance estimate of 4.5. Group B also consists of 12 people: $M = 18.3$, $S^2 = 3.5$. Carry out a t test for independent means (two-tailed) and an analysis of variance (using the regular Chapter 9 method, not the structural model approach shown in the Advanced Topic section of that chapter), figuring the two on two halves of the same page, with parallel computations next to each other. (That is, make a table similar in layout to the lower part of Table 15–2.) Use the .05 level.
- 17.** Do the following for the scores in practice problems (a) 18, (b) 19, and (c) 20: (i) Figure a t test for independent means, (ii) figure the correlation coefficient (between the group that participants are in and their scores on the measured variable), (iii) figure the t for significance of the correlation coefficient (using the formula $t = (r)(\sqrt{N-2})/\sqrt{1-r^2}$) and note explicitly the similarity of results, (iv) make a scatter diagram, and (v) explain the relation of the spread of the means and the spread of the scores around the means to the t test results.
- 18. ADVANCED TOPIC:** For the scores listed below, carry out a t test for independent means (two-tailed) if you have not already done so and an analysis of variance using the structural model method from Chapter 9. (Use the .05 level for both.) Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Group A	Group B
0	4
1	5
0	6
	5

19. ADVANCED TOPIC: For the scores below, figure a t test for independent means if you have not already done so (.05 level, two-tailed) and an analysis of variance (.05 level) using the structural model method from Chapter 9. Make a chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Group A	Group B
0	0
0	0
0	0
0	0
0	0
0	0
0	1
0	1
0	1
0	1
0	1
0	1
1	1
1	1
1	1
1	1


20. ADVANCED TOPIC: Below we list scores from practice problem 17 in Chapter 8. If you did not figure the t test for these with Chapter 8 (or for practice problem 17 in this chapter), do so now, using the .05 level, two-tailed. Then figure a one-way analysis of variance (also .05 level) using the structural model method from Chapter 9. Make a

chart of the similarities of (a) t df to F denominator df , (b) t cutoff to square root of F cutoff, (c) S_{Pooled}^2 to S_{Within}^2 , and (d) the t score to the square root of the F ratio.

Big Meal Group		Small Meal Group	
<i>Subject</i>	<i>Hearing</i>	<i>Subject</i>	<i>Hearing</i>
A	22	D	19
B	25	E	23
C	25	F	21

- 21. ADVANCED TOPIC:** Do the following for the scores in practice problems (a) 18, (b) 19, and (c) 20: (i) Figure the analysis of variance using the structural model approach from Chapter 9 if you have not already done so; (ii) figure the proportionate reduction in error based on the analysis of variance results; (iii) carry out a regression analysis (predicting the measured variable score from the group that participants are in); (iv) figure the proportionate reduction in error using the long method of figuring predicted scores, and finding the average squared error using them; and (v) make a chart showing the parallels in the results.
- 22. ADVANCED TOPIC:** Participants 1 and 2 are in Group A; participants 3, 4, 5, and 6 are in Group B; and participants 7, 8, and 9 are in Group C. Make a table showing nominal coding for these nine participants.

USING SPSS

The  in the steps below indicates a mouse click. (We used SPSS version 12.0 for Windows to carry out these analyses. The steps and output may be slightly different for other versions of SPSS.)

For each SPSS analysis below, we use the scores from the Exemplified Worked-Out Problem for the t test for independent means from Chapter 8. This is also the main example we used in this chapter (see Tables 15–2 and 15–4, and also Table 15–6 if you

read this chapter's Advanced Topic section). First, we use SPSS to figure a t test for independent means for the example. We compare the results of this t test with the results of a one-way analysis of variance. Next, we figure the correlation coefficient for the example and compare it with the results for the t test. Finally, in an Advanced Topic Section, we figure the bivariate prediction (regression) for the example and compare the results to the analysis of variance results.

For the results of each test below, we highlight the most important parts of the SPSS output. For additional information on the SPSS steps for each test and a more detailed description of the SPSS output, see the Using SPSS sections in the relevant chapters (Chapters 8, 9, 11, and 12).

t TEST FOR INDEPENDENT MEANS



{1} Enter the scores into SPSS as shown in Figure 15–5. In the first column (labeled “group”), we used the number “1” to indicate that a person is in the experimental group and the number “2” to indicate that a person is in the control group.





[### Insert Figure 15–5 about here]

{2}  *Analyze*

{3}  *Compare means*

{4}  *Independent-Samples T Test*

{5}  on the variable called “score” and then  the arrow next to the box labeled “Test Variable(s)”.

{6}  the variable called “group” and then  the arrow next to the the box labeled “Grouping Variable.”  *Define Groups*. Put “1” in the Group 1 box and put “2” in the Group 2 box.  *Continue*.

{7}  *OK*. Your SPSS output window should look like Figure 15–6.

[### Insert Figure 15–6 about here]

Note the t value of 2.750 in the SPSS output in Figure 15–6 is consistent (within rounding error) with the value of t (of 2.73) shown in Table 15–2 earlier in the chapter. The result


of the t test is statistically significant, as the significance level of .018 is less than our .05 cutoff significance level.



ONE-WAY ANALYSIS OF VARIANCE



We will carry out the analysis of variance using the same set of scores as shown in Figure 15–5.

{1}  *Analyze*

{2}  *Compare means*

{3}  *One-Way ANOVA*

{4}  on the variable called “score” and then  the arrow next to the box labeled “Dependent List”.

{5}  the variable called “group” and then  the arrow next to the the box labeled “Factor.”

{6}  *OK*. Your SPSS output window should look like Figure 15–7.

[### Insert Figure 15–7 about here]

Note the F value of 7.560 in the SPSS output in Figure 15–7 is consistent (within rounding error) with the value of F (of 7.55) shown in Table 15–2. Also, note that if we figure the square root of the F value of 7.560 from the SPSS output, the result is 2.750. As we would expect, this is exactly the same value as the value of t from the SPSS output shown in Figure 15–6. Notice also that the F test is statistically significant, as the significance level of .018 is less than our .05 cutoff significance level. The fact that the square root of the F value from this analysis of variance is exactly the same as the t value from the t test for independent means, and the fact that the significance levels of both tests were exactly the same (.018), show that the t test is a special case of the analysis of variance.





FINDING THE CORRELATION COEFFICIENT

We will find the correlation coefficient using the same set of scores as shown in Figure 15–4.

{1}  *Analyze*

{2}  *Correlate*

{3}  *Bivariate*

{4}  on the variable called “group” and then  the arrow next to the box labeled “Variables”.  on the variable called “score” and then  the arrow next to the box labeled “Variables”.

{5}  OK. Your SPSS output window should look like Figure 15–8.

[### Insert Figure 15–8 about here]





Note that the correlation coefficient (r) of $-.622$ shown in the SPSS output in Figure 15–8 is consistent with the correlation coefficient of $-.62$ shown in Table 15–4 earlier in the chapter. As with the t test (and analysis of variance), the correlation coefficient is statistically significant, as the significance level of $.018$ is less than our $.05$ cutoff level. Again, the $.018$ significance level is identical to the $.018$ significance level found for the t test (and the analysis of variance) SPSS output. This demonstrates that the t test is a special case of the significance test for the correlation coefficient.

ADVANCED TOPIC: BIVARIATE PREDICTION

We will figure the bivariate prediction using the same set of scores as shown in Figure 15–5, using “group” as the predictor variable and “score” as the criterion variable.

{1}  *Analyze*

{2}  *Regression*.  *Linear*.

{3}  the variable called “score” and then  the arrow next to the the box labeled “Dependent”.  the variable called “group” and then  the arrow next to the the box labeled “Independent(s)”.

{4}  OK. Your SPSS output window should look like Figure 15–9.

[### Insert Figure 15–9 about here]

Note that the values of SS_{Error} , SS_{Total} , R Square, and R in the model summary table of the SPSS output in Figure 15–9 are the same as the equivalent values in Table 15–5 earlier in

the chapter. Notice also that the values in the “ANOVA” table for the bivariate prediction shown in Figure 15–9 are identical to the values in the “ANOVA” table for the one-way analysis of variance shown in Figure 15–7. (The only differences between the two “ANOVA” tables is in their terminology: The “Regression Sums of Squares” and “Residual Sums of Squares” for the table for bivariate prediction in Figure 15–9 are called “Between Groups Sums of Squares” and “Within Groups Sums of Squares” for one-way analysis of variance in Figure 15–7.) This shows that analysis of variance is a special case of prediction (regression). This particular example shows the equivalence of analysis of variance and bivariate prediction, which is an example of the more general principle that analysis of variance is a special case of multiple regression.

Overall, the series of analyses in this Using SPSS section show that t tests, analysis of variance, correlation, and regression (bivariate prediction and multiple regression) are all based on the same underlying formula provided by the general linear model. Your knowledge and understanding of this concept will provide a solid foundation for learning additional statistical procedures in intermediate and advanced statistics courses.

¹There are clever ways of sneaking squared and higher power terms into linear model procedures. For example, you could create a new, transformed variable in which each score was squared. This transformed variable could then be used in a linear model equation as an ordinary variable. Thus, no squared term would actually appear in the equation. It turns out that this little trick can be extraordinarily valuable. For example, you can use this kind of procedure to handle curvilinear relationships with statistical methods designed for linear relationships (Cohen et al., 2003; Darlington, 1990).

²In this chapter, we focus on the t test for independent means (and also the analysis of variance for between-subject designs). However, the conclusions are all the same for

the t test for dependent means. It is a special case of the repeated-measures analysis of variance. Also, both the t test for dependent means and the repeated-measures analysis of variance are special cases of multiple regression/correlation. However, the link between these methods and multiple regression involves some extra steps of logic that we do not consider here to keep the chapter focused on the main ideas.

³Other apparent differences (such as the seeming difference that the F -ratio numerator is based on a variance estimate and the t score numerator is a simple difference between means) are also actually the same when you go into them in detail.

⁴Another reason for the use of different procedures is that the t test and analysis of variance have traditionally been used to analyze results of true experiments with random assignment to levels of the variables that divide the groups, while correlation and regression have been used mainly to analyze results of studies in which the predictor variable was measured in people as it exists, what is called a correlational research design. Thus, using a correlation or regression approach to analyze a true experiment, while correct, might imply to the not-very-careful reader that the study was not a true experiment.

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